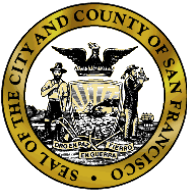


Appendix E  
Public and Stakeholder Outreach



Edwin M. Lee  
Mayor

**Department of Emergency Management**  
1011 Turk Street, San Francisco, CA 94102

Division of Emergency Communications  
Phone: (415) 558-3800 Fax: (415) 558-3843

Division of Emergency Services  
Phone: (415) 487-5000 Fax: (415) 487-5043



Anne Kronenberg  
Executive Director

Hazard Mitigation Plan Update  
**DRAFT Communications & Outreach Plan**

**DEM Core Messages**

The Department of Emergency Management (DEM) manages, plans, and prepares for every day and not-so-everyday emergencies in San Francisco.

We do this through:

- Emergency Communications: 9-1-1 dispatchers provide lifesaving instruction and coordinate police, fire and emergency medical services.
- Emergency Services: Emergency planners lead San Francisco's planning and response for significant events or disasters and provide resources for community resilience and recovery;
- Grant Management: San Francisco sponsors the Bay Area Urban Area Security Initiative (UASI) which is responsible for managing Homeland Security grants for the region.

**Hazard Mitigation Plan Outreach Key Message(s)**

- An update of San Francisco's Hazard Mitigation Plan is necessary every five years. The Department of Emergency Management requests your input.
- The Hazard Mitigation Plan is a comprehensive analysis of the hazards we face in the San Francisco Bay Area, and provides strategies for reducing the effects of those hazards.
- Engaging the community and our stakeholders in discussion raises awareness and helps us find ways to lessen the impact of the hazards we face together.

**Schedule**

August 13, 2013

- BOMA Meeting Outreach for Private Sector partners throughout San Francisco.

August 28, 2010

- Diamond Heights Community Meeting (organized by Daniel Homsey)

August 30, 2013

- News Release announcing DEM is revising the Hazard Mitigation Plan and is soliciting public comment.
- Social Media messages and blog posts announcing DEM is revising the Hazard Mitigation Plan and is soliciting public comment.

September 9

- Environment Commission Policy Committee Public Meeting (Cal Broomhead POC)

September 16-20 (date TBD)

- Greater Stakeholder Convening to share more about the Hazard Mitigation Plan and the 2013/2014 planning process.

September 16, 2013

- Reminder: Social Media messages and blog posts announcing DEM is revising the Hazard Mitigation Plan and is soliciting public comment.

September 18, 2013

- Lifelines Council presentation by Rob Dudgeon; assisted by Amy Ramirez.

September 26, 2013

- Final Reminder: Social Media messages and blog posts announcing DEM is revising the Hazard Mitigation Plan and is soliciting public comment.
- San Francisco Citizen Corp presentation by Outreach Staffers

September 30, 2013

- Initial Comment Period Concludes

October 1, 2013

- (*Depending on availability of Revised Hazard Mitigation Plan*) News Release announcing availability of Revised Hazard Mitigation Plan is available for public comment.
- Periodic social media and blog reminders between this date and the close of public comment period.

TBD

- Close of public comment period

PENDING Commitments

- Bayview Community Meeting (organized by Daniel Homsey)

### **Tools/Assets**

Media:

- News Release on 8/30 and 10/1
- Outreach Advertising to Community Newspapers

Social Media:

- Periodic announcements from 8/30 through close of public comment.

#### Talking Points/FAQ:

- DEM PIO will develop talking points/FAQ related to inquiries about the abbreviated schedule or possibility the existing plan expires before the new one is approved.

#### Outreach Meetings

- CCSF Lifelines Council
- Diamond Heights Neighborhood Meeting
- Bayview Neighborhood Meeting
- BOMA Membership Meeting
- Greater Stakeholder Convening
- CCSF Department Preparedness Coordinator Meeting
- CCSF Capital Planning Committee Meeting
- CCSF Citizen Corp Meeting
- Others as suggested by Planning Team Members

#### **Roles**

*Francis Zamora/DEM PIO will develop news release*

*Kristin Hogan/External Affairs Specialist will develop social media content*

*Alicia Johnson/Resilience and Recovery Manager will schedule outreach meetings*

*Angela Del Ponte/Private Sector Liaison will support Alicia*

*Thomas Chin/Community Preparedness Coordinator will support Alicia*

*Amy Ramirez/Lead Planner – Subject Matter Expert*

*Edie Schaffer/Planning Team – Subject Matter Expert*

Public Outreach

## **MAKING SAN FRANCISCO SAFER: A SUMMARY OF THE CITY'S HAZARD MITIGATION PLANNING PROCESS**

### **Overview**

*The 2008 City and County of San Francisco Hazard Mitigation Plan* describes the natural and human-made hazards that impact our City, identifies actions the City can take to reduce or eliminate the effects of those hazards, and establishes a process for implementing the plan. San Francisco is required by law to update its Hazard Mitigation Plan at least once every five years, and to obtain plan approval from the Federal Emergency Management Agency (FEMA), to be eligible for federal hazard and flood mitigation grant funding before and after a Presidentially-declared disaster. The City's current Hazard Mitigation Plan expires on January 9, 2014.

The San Francisco Department of Emergency Management (DEM) coordinates the process for maintaining and updating the City's plan. To aid in the updating process, DEM has assembled a Planning Team composed of representatives from City and County departments with the expertise and authority to develop and implement the plan. The updated plan must reflect changes in development that have occurred in hazard-prone areas since 2008. The updated plan also must describe the status of hazard mitigation actions adopted in the previous plan, and any changes in the City's planning and mitigation priorities.

### **The Hazard Mitigation Planning Process**

Hazard mitigation is sustained action taken to reduce or eliminate risk to human life and property from hazards such as earthquakes, flooding, or terror attacks. Essential steps in the hazard mitigation planning process include identifying hazards and threats, analyzing vulnerabilities, selecting a hazard mitigation strategy, reaching out to the public and to other stakeholders to get feedback on the mitigation plan, and implementing a hazard mitigation action plan.

#### Hazard Identification

First, the City must properly describe the type, location, and potential impact of hazards that affect our planning area. In updating San Francisco's plan, the Planning Team must review hazards previously identified and determine if they are still relevant. The plan also must include any additional hazards that have been identified, and any new data available, such as climate change information. In addition, a major focus of the update is to include hazards affecting city-owned property located outside county boundaries.

#### Vulnerability Analysis

The next step is to determine who and what would be at risk if the hazards identified in the plan occur. Hazards may affect people, infrastructure, and the environment differently: For instance, some buildings are more vulnerable to hazards because of their location or the manner in which they were constructed. The Planning Team will review and update the City's population data and asset inventory to better identify vulnerabilities.

#### Hazard Mitigation Strategy

Once the Planning Team identifies the hazards that affect the planning area, and who or what may be affected by those hazards, the Team develops strategies for action the City can take to prevent or reduce the

impact of those hazards. The goal is to create an updated mitigation strategy that serves as a blueprint for the City in reducing potential losses identified in the hazard assessment. The mitigation strategy has three main components: mitigation goals, mitigation actions, and an action plan for implementation. These three components provide a framework for the City to identify, prioritize, and implement actions to reduce hazard risk.

Mitigation goals are general guidelines that explain in broad terms the City's objectives for reducing or avoiding losses from identified hazards. Mitigation actions are specific projects and activities that help achieve the City's mitigation goals. The action plan describes how selected mitigation actions will be implemented, including how mitigation actions will be prioritized, administered, and incorporated into the City's existing planning systems.

### Public Outreach

Public participation in the hazard mitigation planning process is essential to developing a successful mitigation plan for the City of San Francisco. As part of the plan update process, DEM has invited members of the public to provide feedback on the current and updated versions of the Hazard Mitigation Plan. Feedback will also be sought on the hazards of most concern to the public, and how they prefer to receive information on hazards and preparedness. For information about how to provide feedback on the plan, see <http://www.sfdem.org/index.aspx?page=345>.

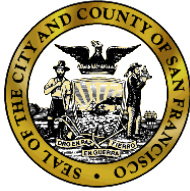
### **Plan Approval Process**

Once the Planning Team is confident that the updated Hazard Mitigation Plan meets FEMA requirements, the Team forwards the plan to the California Office of Emergency Services (Cal OES) for review. When Cal OES is satisfied with the plan, it forwards the plan to FEMA Region IX for review and approval. FEMA's review of the plan may take 45 days or more. Once FEMA determines that the plan meets regulatory and FEMA requirements, FEMA notifies Cal OES that the plan is "approvable pending adoption." The Planning Team then seeks adoption of the plan by the San Francisco Board of Supervisors and by Mayor Lee. After local adoption of the plan, FEMA issues an official approval letter stating that San Francisco is eligible for FEMA Hazard Mitigation Assistance programs.

### **Plan Implementation and Maintenance**

Once San Francisco's Hazard Mitigation Plan is approved, the plan must be implemented, evaluated, and maintained. The Plan includes a strategy for tracking the City's progress in implementing the plan, and for updating the plan within the five-year cycle set by federal law. These procedures help ensure the mitigation strategy is implemented according to the plan, and provide a foundation for ongoing efforts that result in a safer, more resilient San Francisco.

*For questions about San Francisco's hazard mitigation planning process, contact Edie Schaffer, Emergency Planner, San Francisco Department of Emergency Management, at [edie.schaffer@sfgov.org](mailto:edie.schaffer@sfgov.org) or 415-487-5016.*



Edwin M. Lee  
Mayor

**Department of Emergency Management**  
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Phone: (415) 487-5000 Fax: (415) 487-5043



Anne Kronenberg  
Executive Director

**FOR IMMEDIATE RELEASE**

August 30, 2013

Contact: Francis Zamora, Department of Emergency Management  
415-558-3830

**\*\*\* PRESS RELEASE \*\*\***

**San Francisco Seeks Public Input on  
Hazard Mitigation Plan Update**

*San Francisco, CA* – The San Francisco Department of Emergency Management is seeking public input on the City's Hazard Mitigation Plan. The existing plan was approved in 2009 and San Francisco must update the plan at least once every five years. Public participation in the update process is essential to successfully developing and implementing a mitigation plan for San Francisco.

San Francisco's Hazard Mitigation Plan identifies natural and human-made hazards that impact our city, identifies actions the city can take to reduce the impact of those hazards, and establishes a process for implementing the plan. Hazard mitigation is sustained action taken to reduce or eliminate risk to human life and property from hazards such as earthquakes, flooding, or terror attacks.


As part of the plan update process, the Department of Emergency Management invites members of the public to comment on the 2009 Hazard Mitigation Plan. Download the existing plan by visiting [www.sfdem.org/hmp](http://www.sfdem.org/hmp). Comments on the plan may be sent to the Department of Emergency Management at [dem.communityaffairs@sfgov.org](mailto:dem.communityaffairs@sfgov.org).

Comments on the existing plan will be accepted through September 30. A revised Hazard Mitigation Plan will be released for comment in October. For questions about San Francisco's current Hazard Mitigation Plan or the City's hazard mitigation planning process, contact Alicia Johnson at 415-487-5000.

###



**SF DEM HMP Web Page Announcing Availability of Draft 2014 HMP for Public Review and Comment, December 4, 2013 [Retrieved from <http://www.sfdem.org/index.aspx?page=345>]**




City & County of San Francisco  
Department of Emergency Management

Enter keyword

HomeAboutProgramsLearnResourcesConnect


## Hazard Mitigation Plan Update

TEXT  FONT SIZE

### Hazard Mitigation Plan Update

The San Francisco Department of Emergency Management (SFDEM) is looking for your input on the City's Hazard Mitigation Plan. The existing plan was approved in 2009 and must be updated every five years.


The Hazard Mitigation Plan describes our City's natural and human-made hazards, identifies actions we can take to reduce their effects, and establishes a process for implementing the plan. An approved plan makes San Francisco eligible for federal hazard and flood mitigation grant funding before and after a Presidentially-declared disaster.

**How can you help?**  
We're looking for your feedback on the 2014 Hazard Mitigation Plan, and on how you like to receive information on hazards and preparedness. To review the revised draft plan, see the link below. Public comments on the revised draft plan will be accepted through December 13, 2013. Please send your comments to [edie.schaffer@sfgov.org](mailto:edie.schaffer@sfgov.org) 

For questions about San Francisco's current Hazard Mitigation Plan or the City's hazard mitigation planning process, contact Francis Zamora at 415-558-3830.

**Available Downloads:**  
[Hazard Mitigation Plan Update Overview](#)  
[Existing 2008 Hazard Mitigation Plan](#)  
[Revised Draft 2014 Hazard Mitigation Plan, Sections 1 - 10](#)

- » [Appendix A, Local Mitigation Plan Review Tool](#)
- » [Appendix B, Local Adoption Documents \(not provided at this time\)](#)
- » [Appendix C, Figures](#)
- » [Appendix D, Planning Team Members](#)
- » [Appendix E, Public and Stakeholder Outreach](#)
- » [Appendix F, Essential Facilities and Infrastructure within San Francisco County](#)
- » [Appendix G, Essential Facilities and Infrastructure outside of San Francisco County](#)
- » [Appendix H, Plan Maintenance Documents](#)
- » [Appendix I, Electronic Document \(not provided\)](#)



**SF DEM Blog Posting Announcing Availability of Draft 2014 HMP for Public Review and Comment, December 4, 2013** [Retrieved from <http://sfdem.wordpress.com/?s=HMP>]



# SFDEM BLOG

San Francisco Department of Emergency Management

- HOME
- ABOUT
- 9-1-1
- PREPAREDNESS
- EMS
- UASI

← Fall Preview: Humanitarian Assistance and Disaster Response Training

## 2014 Draft Hazard Mitigation Plan is Available for Review

**DEC 4** Posted by [demfrancis](#)

The San Francisco Department of Emergency Management (SFDEM) is looking for your input on the City's Hazard Mitigation Plan. The existing plan was approved in 2009 and must be updated every five years.

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**GO**

### RECENT POSTS

- › 2014 Draft Hazard Mitigation Plan is Available for Review
- › Fall Preview: Humanitarian Assistance and Disaster Response Training
- › Progressive Preparedness is so San Francisco
- › Hazard Mitigation Plan Update
- › DEM's 2012-2013 Annual Report is Here!

### RECENT COMMENTS



[sfdemkristin](#) on [DEM's 2012-2013 Annual R...](#)



[sfdemkristin](#) on [1906 San Francisco Earthquake...](#)



**SF DEM Facebook Posting Announcing Availability of Draft 2014 HMP for Public Review and Comment, December 4, 2013** [Retrieved from <https://www.facebook.com/SFDEM>]



**San Francisco Department of Emergency Management**

a few seconds ago

We're looking for your feedback on the 2014 Draft San Francisco Hazard Mitigation Plan. The plan describes our City's natural and human-made hazards, identifies actions we can take to reduce their effects, and establishes a process for implementing the plan.

Visit [www.sfdem.org/hmp](http://www.sfdem.org/hmp) to participate!



**SF DEM SF72.org Posting Announcing Availability of Draft 2014 HMP for Public Review and Comment, December 4, 2013** [Retrieved from <https://twitter.com/SF72org>]



**SF72org**   
@SF72org

We believe in connection, not catastrophe; the power of many pairs of hands; and connecting with the city we love before, during and after emergencies.  
San Francisco · [sf72.org](http://sf72.org)

**323** TWEETS   **219** FOLLOWING   **390** FOLLOWERS   

**Tweets** [All](#) / No replies

 **SF72org** @SF72org 22s

[#SF](#) HazardMitigationPlan describes all hazards & how to reduce their effects. Updating HMP & looking 4 your feedback! [ow.ly/rs3fP](http://ow.ly/rs3fP)

Expand    Reply    Retweet    Favorite    More



## SF DEM Tweet Announcing Beginning of 2014 HMP Update Process September 9, 2013

The screenshot shows the official website of the San Francisco Department of Emergency Management (SFDem). The header includes navigation links for SFGOV, Residents, Business, Government, Visitors, Online Services, and Help. The main banner features a city skyline and the text "City & County of San Francisco Department of Emergency Management". Below the banner is a navigation bar with links: Home, Get Prepared, City Programs, Plans & Reports, About Us, and Contact Info.


The main content area displays a large image of a city skyline at night. To the right of this image is a sidebar containing a tweet from San Francisco DEM (@SF\_emergency) dated 10 Sep. The tweet text is: "We're also working on #SF's HazardMitigationPlan to reduce hazards' effects on SF. Thoughts? Pls share w/us. Thanks! aw lyloDRCT". The tweet has 1 retweet and is marked as collapsed. Below the tweet are links for SFMTA (@sfmta\_muni) and Edwin Lee (@mayoredlee).

At the bottom of the page, there are three columns of links:

- 9-1-1 Information:**
  - When to call 9-1-1
  - Request 9-1-1 Records (PDF)
  - Policy Release of 9-1-1 Records
  - 9-1-1 Info for Kids, Teens and Parents
  - Give us feedback on your call to 9-1-1
- Emergency Planning and Preparedness**
  - What's New
  - DEM Annual Report 2011-2012
  - When You Hear the Sirens
  - Calendar of Events
  - Public Notices
- SF EMS Agency:**
  - Go to Full Menu
  - Announcements & Updates
  - EMT & Paramedic Information
  - Policies & Protocols
  - Incident Reporting

## SFDEM Blog Announcing 2014 HMP Update Process, August 30, 2013

Retrieved from <http://sfdem.wordpress.com/?s=HMP>



# SFDEM BLOG

## San Francisco Department of Emergency Management

HOME ABOUT 9-1-1 PREPAREDNESS EMS UASI

### Search Results for **HMP**

#### Hazard Mitigation Plan Update

AUG 30 Posted by [demfrancis](#)

The San Francisco Department of Emergency Management (SFDEM) is looking for your input on the City's Hazard Mitigation Plan. The existing plan was approved in 2009 and must be updated every five years.

The Hazard Mitigation Plan describes our City's natural and human-made hazards, identifies actions we can take to reduce their effects, and establishes a process for implementing the plan. An approved plan makes San Francisco eligible for federal hazard and flood mitigation grant funding before and after a Presidentially-declared disaster.

**How can you help?**  
We're looking for feedback on both the existing and updated plans, and on how you like to receive information on hazards and preparedness.

To review San Francisco's existing plan visit [www.sfdem.org/hmp](http://www.sfdem.org/hmp). Comments on the plan should be sent to [dem.communityaffairs@sfgov.org](mailto:dem.communityaffairs@sfgov.org). Comments on the existing plan will be accepted through September 30. A revised Hazard Mitigation Plan will be released for comment in October.

SFDEM appreciates your participation! As partners in updating the Hazard Mitigation Plan, we can think through and better prepare for the hazards we face together.

Share this: [Twitter](#) [Facebook](#) [Google](#) [More](#)

Posted in [Preparedness](#), [Recovery](#), [Resilience](#)


Leave a Comment


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- > Progressive Preparedness is so San Francisco
- > Hazard Mitigation Plan Update
- > DEM's 2012-2013 Annual Report is Here!
- > Safe Passwording


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[sfdemkristin](#) on [1906 San Francisco Earthquake...](#)


[sfdemkristin](#) on [Tsunami Preparedness in San...](#)

[Step Up \(Literally!\)...](#) on [The Tohoku Earthquake and Tsun...](#)

[The Tohoku Earthquak...](#) on [One Year Later: the Tohoku, Ja...](#)

Retrieved from <http://www.sfdem.org/hmp>

**September 18, 2013:**


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[Help](#)

City & County of San Francisco

Department of Emergency Management

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[Home](#) » [Plans & Reports](#) » [Hazard Mitigation Plan Update](#)

## Hazard Mitigation Plan Update

[TEXT](#)

### Hazard Mitigation Plan Update

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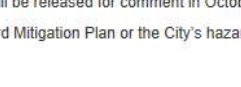
**How can you help?**

We're looking for feedback on both the existing and updated plans, and on how you like to receive information on hazards and preparedness. To review San Francisco's existing plan visit:  
<http://www.sfdem.org/ftp/uploadedfiles/DEM/PlansReports/HazardMitigationPlan.pdf>

Comments on the plan should be sent to [dem.communityaffairs@sfgov.org](mailto:dem.communityaffairs@sfgov.org). Comments on the existing plan will be accepted through September 30. A revised Hazard Mitigation Plan will be released for comment in October.

For questions about San Francisco's current Hazard Mitigation Plan or the City's hazard mitigation planning process, contact Alicia Johnson at 415-487-5000.

**Download a summary of the 2013:**  
[Hazard Mitigation Plan Update Overview](#)



## DEM Hazard Mitigation Plan Web Page Screen Shots Throughout the Plan Update Process

Retrieved from <http://www.sfdem.org/hmp>

October 30, 2013

The screenshot shows the official website of the City & County of San Francisco Department of Emergency Management. The header features the SFGOV logo and navigation links for Residents, Business, Government, Visitors, Online Services, and Help. A search bar is located on the right. The main navigation bar includes Home, About, Programs, Learn, Resources, and Connect. The page title is "Hazard Mitigation Plan Update". The content area includes a section titled "Hazard Mitigation Plan Update" with a brief overview of the plan's purpose and a link to the existing plan. It also includes a section titled "How can you help?" with information on how to provide feedback and a link to the existing plan. The page concludes with a section titled "Available Downloads:" listing various documents related to the plan update process, including the 2014 Draft Hazard Mitigation Plan (HMP) Seismic Hazards Section, the NEW SECTION: 2014 Draft Hazard Mitigation Plan (HMP) Climate Change Hazard Profile, and the NEW SECTION: 2014 Draft Hazard Mitigation Plan (HMP) Pandemic Hazard Profile. A "SHARE" button is located at the bottom left.

**City & County of San Francisco**  
**Department of Emergency Management**

Home About Programs Learn Resources Connect

### Hazard Mitigation Plan Update

TEXT FONT SIZE A A

#### Hazard Mitigation Plan Update

The San Francisco Department of Emergency Management (SFDem) is looking for your input on the City's Hazard Mitigation Plan. The existing plan was approved in 2009 and must be updated every five years.

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#### How can you help?

We're looking for feedback on both the existing and updated plans, and on how you like to receive information on hazards and preparedness. To review San Francisco's existing plan visit:  
<http://www.sfdem.org/ftp/uploadedfiles/DEMPlansReports/HazardMitigationPlan.pdf>

Comments on the existing or updated plan should be sent to [dem\\_communityaffairs@sfgov.org](mailto:dem_communityaffairs@sfgov.org). Comments on the existing plan will be accepted through September 30. The full revised Hazard Mitigation Plan will be released for comment in November. Comments on the revised plan will be accepted through November 15.

For questions about San Francisco's current Hazard Mitigation Plan or the City's hazard mitigation planning process, contact Alicia Johnson at 415-487-5000.

#### Available Downloads:

- Hazard Mitigation Plan Update Overview
- Existing Hazard Mitigation Plan
- 2014 Draft Hazard Mitigation Plan (HMP) Seismic Hazards Section
- NEW SECTION: 2014 Draft Hazard Mitigation Plan (HMP) Climate Change Hazard Profile
- NEW SECTION: 2014 Draft Hazard Mitigation Plan (HMP) Pandemic Hazard Profile

SHARE



## DEM Hazard Mitigation Plan Web Page Screen Shots Throughout the Plan Update Process

Retrieved from <http://www.sfdem.org/hmp>

November 22, 2013:

The screenshot shows the official website of the City & County of San Francisco Department of Emergency Management. The header features the department's name and a search bar. The main navigation bar includes links for Home, About, Programs, Learn, Resources, and Connect. The page title is "Hazard Mitigation Plan Update". The content area is divided into sections: "Hazard Mitigation Plan Update" (introduction), "How can you help?" (feedback and comments), and "Available Downloads" (links to various plan drafts and assessments). A sidebar on the right contains the official seal of the City & County of San Francisco. At the bottom, there is a "SHARE" button with social media icons.

City & County of San Francisco  
Department of Emergency Management

Home About Programs Learn Resources Connect

### Hazard Mitigation Plan Update

TEXT FONT SIZE A A

#### Hazard Mitigation Plan Update

The San Francisco Department of Emergency Management (SFDEM) is looking for your input on the City's Hazard Mitigation Plan. The existing plan was approved in 2009 and must be updated every five years.

The Hazard Mitigation Plan describes our City's natural and human-made hazards, identifies actions we can take to reduce their effects, and establishes a process for implementing the plan. An approved plan makes San Francisco eligible for federal hazard and flood mitigation grant funding before and after a Presidentially-declared disaster.

#### How can you help?

We're looking for feedback on the updated plan, and on how you like to receive information on hazards and preparedness. To review San Francisco's existing plan visit: <http://www.sfdem.org/hp/uploadedfiles/DEM/PlansReports/HazardMitigationPlan.pdf>

Comments on the existing or updated plan should be sent to [edie.schaffer@sfgov.org](mailto:edie.schaffer@sfgov.org). Comments on the existing plan will be accepted through September 30. The full revised Hazard Mitigation Plan will be released for comment in November. Comments on the revised plan will be accepted through December 1.

For questions about San Francisco's current Hazard Mitigation Plan or the City's hazard mitigation planning process, contact Edie Schaffer at 415-487-5016.

#### Available Downloads:

- [Hazard Mitigation Plan Update Overview](#)
- [Existing Hazard Mitigation Plan](#)
- [2014 Draft Hazard Mitigation Plan \(HMP\) Seismic Hazards Section](#)
- [2014 Draft Hazard Mitigation Plan Human-Caused Hazards Section](#)
- [NEW SECTION: 2014 Draft Hazard Mitigation Plan \(HMP\) Climate Change Hazard Profile](#)
- [NEW SECTION: 2014 Draft Hazard Mitigation Plan \(HMP\) Pandemic Hazard Profile](#)
- [Draft Hazard Mitigation Plan, Section 7 Capabilities Assessment](#)

SHARE

**From:** [Zamora, Francis](#)  
**To:** [Johnson, Alicia](#); [Schaffer, Edie](#)  
**Subject:** Update  
**Date:** Thursday, September 19, 2013 9:53:55 AM

---

Alicia & Edie,

Sorry I meant to send this earlier. Hope it is in time for your meeting.

Press Release went out on Aug 30. Zero media outlets picked it up. This was expected.

Posted to blog on Aug 30. We have over 1800 subscribers on our blog.

Posted to Twitter. We have nearly 60,000 Twitter followers.

Posted to Facebook. We have nearly 2,200 Facebook followers.

On October 1 we will send out another news release, blog, social media messages announcing availability of revision.

We will also include NextDoor and its 24,000 SF subscribers on October 1.

FZ

*Sent from my Verizon Wireless 4G LTE DROID*

# CHINATOWN DISASTER PREPAREDNESS COMMITTEE

Thursday, September 12, 2013  
3:00 – 4:30 p.m.

@ First Chinese Baptist Church  
15 Waverly Place, San Francisco, CA 94108

## PROPOSED AGENDA

1.      **Welcome/ Introductions** 3:00
  - A.) Introductions
  - B.) Meeting Notes – August 8, 2013
  
2.      **Old Business** 3:10
  - A.) Update: Organizational Preparedness (SFCARD)
  - B.) Update: Ready Neighborhood (ARC)
  - C.) Update: NERT/Chinatown NERT Training (Rodney/Michael/Kent)
  - D.) Update: Command Center Equipment for Portsmouth Square (Michael)
  - E.) Update: Resource Inventory – Inventory Update Process (Michael)
  - F.) Update: Chinatown Clinics Subcommittee Report Back (Subcommittee Members)
  - G.) Update: Children's Subcommittee – Status Update (All)
  
3.      **New Business**
  - A.) Update on SFDEM Hazard Mitigation Plan 3:30  
*(Thomas Chin, SFDEM)*
  
  - B.) Review Chinatown ICC Communications Protocol – Con't 3:50  
*(Michael Liao, NICOS)*
    - Review revised protocol
    - Planning for Oct. 2013 Chinatown ShakeOut
  
4.      **Announcements** 4:20

General Announcements
  
5.      **Adjourn/ Next Meetings** 4:30

## Diamond Heights Disaster Ready Workgroup Meeting

August 28, 3:30 – 5:00 pm

St. Aidan's Episcopal Church

### Agenda

- Welcome and Introductions
- Update on Dept. of Emergency Management (DEM) Hazards Plan,  
*Aj* ~~Tim Chin, Emergency Services Coordinator, DEM~~  
*Alicia D. Johnson, Resilience & Recovery Manager*
- Final Draft for Sign up Form for DH Safe Neighbor Program
- Potential Scenarios 24 - 72 Hours After a Disaster in DH, Daniel Homsey
- Updates on Planning Efforts
- Next Workgroup Meeting – September 25, 3:30 – 5:00 pm
  - Agenda items
    - SF Police Academy Disaster Roles - Capt. David Lazar, Director; Sgt. Mark Hernandez, ALERT Program Coordinator
  - Other

How would you like to hear about hazards impacting the City of San Francisco?

What will City resources be able to help w. in Diamond Heights

- major water pipe breakages
- sink holes that may wipe out all utilities.
- fire damage because of

What will you and your community do with hazard and preparedness information?

Inform neighborhood residents of above.

After this brief discussion, what would you like to learn more about?

- Will Hazard Plan help prioritize the vulnerable pipes  
labeled improperly in 1960's?

Betsy Eddy

betsy.eddy@gmail.com

How would you like to hear about hazards impacting the City of San Francisco?

It would be best to have an in-person  
to the Disaster Preparedness workgroup  
(email to start)

What will you and your community do with hazard and preparedness information?

Prepare proactive discussions where possible to  
mitigate rather than react.

After this brief discussion, what would you like to learn more about?

How "plans" can turn into "projects" so it's not reactive



How would you like to hear about hazards impacting the City of San Francisco?

Neighborhood groups like this one, also "town hall" meetings like those held by BOS members and other City agencies.

What will you and your community do with hazard and preparedness information?

Hopefully, education for residents to prompt better individual and family preparedness.

After this brief discussion, what would you like to learn more about?

7.

How would you like to hear about hazards impacting the City of San Francisco?

Newspaper, Email, TV report

What will you and your community do with hazard and preparedness information?

use it in our Neighborhood Disaster Plans  
and use it when looking at  
Potential Scenarios

After this brief discussion, what would you like to learn more about?

Possibly looking at Final Plan.



How would you like to hear about hazards impacting the City of San Francisco?

I WOULD SUBSCRIBE TO EMAIL NOTIFICATIONS, IF AVAILABLE.

What will you and your community do with hazard and preparedness information?  
HAVE PERSONAL PREPAREDNESS PLANS & COORDINATE WITH  
MY NEIGHBORS.

After this brief discussion, what would you like to learn more about?  
CAN'T WAIT TO READ THE PLAN! I'D LIKE TO  
LEARN MORE ABOUT THE UTILITIES' PLANS.



# Supervisor Katy Tang

District 4 | Sunset | Parkside (excerpt)

City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102  
p: (415) 554-7460 | e: [kattytang@sfgov.org](mailto:kattytang@sfgov.org) | [www.sfbos.org/tang](http://www.sfbos.org/tang)

## Message from the Supervisor

# MOVIES IN MCCOPPIN

I invite you and your family and friends to celebrate the new fall season with us as we welcome the return of **Movies in McCoppin** in partnership with the People of Parkside Sunset (POPS – formerly Taraval Parkside Merchants Association).

In its third series, **Movies in McCoppin** features a movie every Friday evening in October at McCoppin Square (Taraval Street between 23<sup>rd</sup> & 24<sup>th</sup> Ave) along with discounted movie snacks from various Sunset merchants and the opportunity to meet furry companions brought by Animal Care & Control. This year, we have selected four feature films that represent new and old classics:

### October 4: Brave

*Brave* is the newest animated feature film from Disney and features Merida, an impulsive young lady born to Scottish royalty. Defiant and headstrong, Merida's actions constantly cause trouble for her family, particularly her mother, Queen Elinor. Merida seeks to discover the true meaning of bravery and the power of familial love.

### October 11: Hocus Pocus

A 1993 film that continues to be a Halloween treat, *Hocus Pocus*' antagonists are three resurrected witches – played by Bette Midler, Kathy Najimy, and Sarah Jessica Parker – who wreak havoc on the children of Salem, Massachusetts. It's up to teenager Max Dennison, his little sister Dani, and a talking black cat to foil their devious plans.

### October 18: Oz the Great and Powerful

A retake on a familiar classic, *Oz the Great and Powerful* follows Oscar Diggs, a small-time circus magician with questionable ethics, who is transported to Oz where he meets three witches. Drawn into the battle Oz's inhabitants are facing, Oscar must transform himself into the great wizard they are expecting – and ultimately a better man as well.

### October 25: The Birds

Celebrating its 50<sup>th</sup> anniversary, this 1963 Alfred Hitchcock classic helped make our feathered friends one of the most terrifying villains in horror movie history. The story begins in a San Francisco pet shop and reaches a climax in Bodega Bay, where hundreds of birds unexplainably start attacking residents. You may never look at a seagull or snowy plover the same way again...

We'll start showing the movies after the sun sets (around 6:45 p.m.), but the fun starts at 5:30 p.m. when you can choose a comfy seat in the grass, pick up a discounted coupon for movie treats from our local merchants, and meet representatives from our office, POPS, and Animal & Care Control. On October 4<sup>th</sup> and 25<sup>th</sup>, you can bring your children early to do arts and crafts with staff from the Parkside Library. Each Friday, Parkside Tavern is generously supplying the movie popcorn, and Rolling-Out Café will be there with hot chocolate!

If you have questions about Movies in McCoppin, please call our office at (415) 554-7460 or email [Ashley.Summers@sfgov.org](mailto:Ashley.Summers@sfgov.org). You can also find out more information about POPS at [www.sf-pops.com](http://www.sf-pops.com) and Animal Care & Control at [www.animalshelter.sfgov.org](http://www.animalshelter.sfgov.org).

See you at the movies!

# OCTOBER 2013



# Dive into the California Academy of Sciences with Supervisor Tang!

See Supervisor Tang swim with the fish of the Amazon on the **Sunset District FREE day, Saturday October 12<sup>th</sup> at 11:30am!**

It is a little known fact that Supervisor Katy Tang has her scuba diving certification. A former swim instructor, Supervisor Tang truly enjoys being in the water and has decided to take the plunge at the California Academy of Sciences.

Step inside the rainforest dome, the largest spherical rainforest exhibit in the world, teeming with 1,600 live animals. Each level represents a different rainforest around the world – Borneo, Madagascar, Costa Rica and the Amazon. View free-flying birds and butterflies,

chirping frogs, spinning spiders and tropical plants galore as you wind your way through the treetops. At the end, take the elevator down to the 100,000 gallon "Flooded Forest" tank, where hundreds of tropical freshwater fish (and Supervisor Katy Tang) cruise overhead.

Staff and volunteer divers like Supervisor Tang manually clean the Amazon Flooded Forest windows to keep them algae-free about three days per week. Each dive lasts about 30 minutes to an hour and takes quite a bit of elbow grease!

**Come over to the Academy on Saturday October 12<sup>th</sup> at 11:30am to watch your District Supervisor make a splash! The California Academy of Sciences is free to 94116 and 94122 residents on October 11, 12 and 13.** All adults wanting to enter the Academy for free will need to show proof of address in the form of the following items or combinations:

- ✱ A driver license or state ID card.
- ✱ Photo ID plus postmarked envelope, postcard, or magazine label with name and date.
- ✱ Photo ID plus utility bill (gas/electric/cable), bank statement, or letter from a government agency with name and home address (not a P.O. Box).
- ✱ Children accompanying adults need not show proof

For more information about the California Academy of Sciences, visit: [www.calacademy.org](http://www.calacademy.org)



## Department of Emergency Management Hazard Mitigation Plan Update

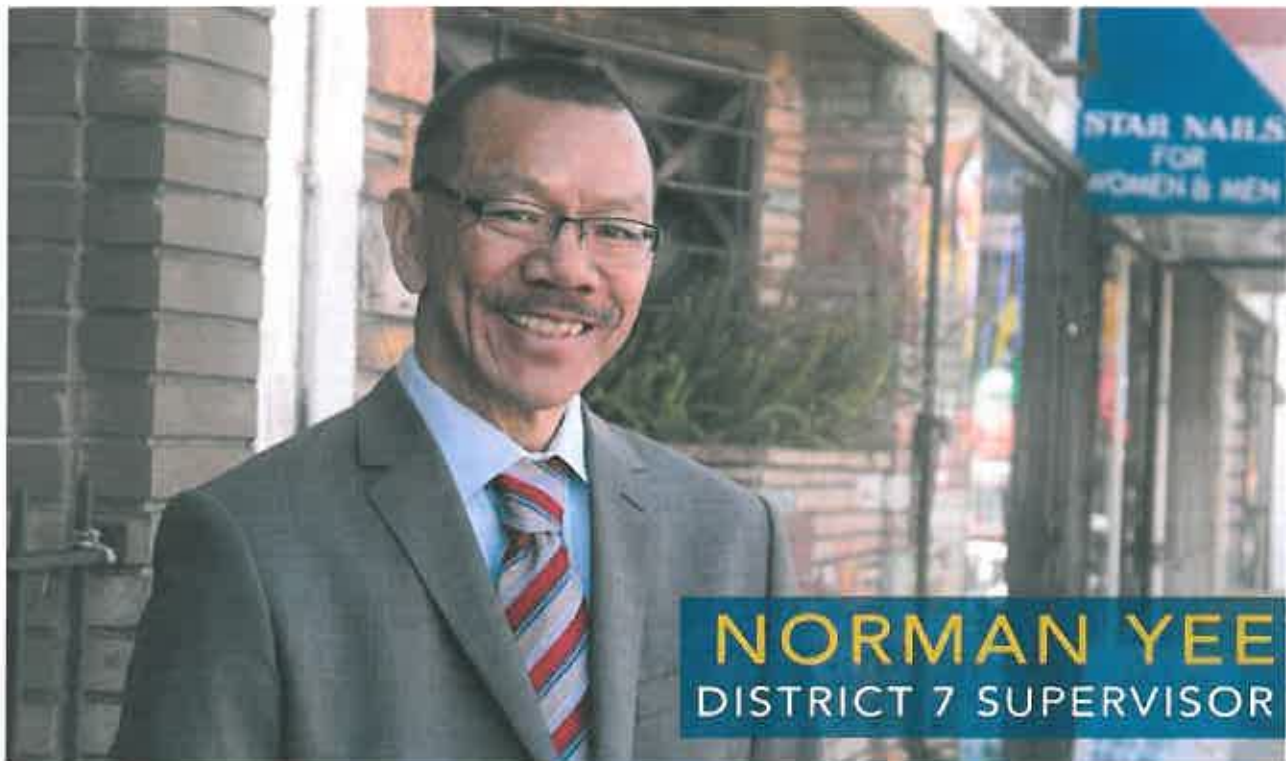
**T**he Department of Emergency Management (DEM) leads San Francisco's preparedness, response, and recovery for every day and not-so-everyday emergencies. DEM is updating our City's Hazard Mitigation Plan, which describes our City's natural and human-made hazards, identifies actions we can take to reduce their effects, and establishes a process for implementing the plan. With a complete and approved plan, San Francisco is eligible for federal hazard and flood mitigation funding before and after a Presidentially-declared disaster.

DEM is looking for feedback on both the existing and updated plans. Visit [www.sfdem.org/hmp](http://www.sfdem.org/hmp) for more information about how you participate and provide feedback.

Share:

Tweet 0

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## September Newsletter (excerpt)

[The Fruits of Our Labor](#)  
[Community Office Hours](#)  
[Support for City College](#)

[Updates from the District](#)  
[Get Involved](#)  
[Upcoming Community Events](#)

### THE FRUITS OF OUR LABOR

I am starting the beginning of a full fiscal year cycle on the Board of Supervisors, armed with the achievements we were able to accomplish during the first half of this year. Earlier in the year we were presented with issues from District 7 residents. We were happy to find solutions to many of these issues. Some of these solutions will bear fruit during the next few months.

The District 7 Pedestrian Safety Planning draft report will be ready to be shared with the community for input in the next month or so. The first of three Sloat Boulevard Pedestrian Safety Improvement

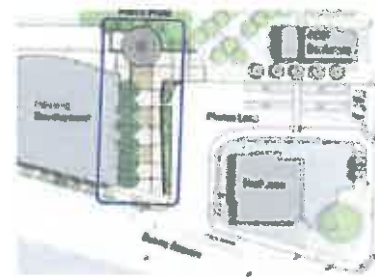


## GET INVOLVED

### Name the New Public Plaza in District 7

We want you to be part of our neighborhood's history. Help us name the new public plaza being built near Ocean Avenue. Entries will be accepted until October 15th.

Submit your ideas at [here](#).



### Be Prepared with NERT

The San Francisco Neighborhood Emergency Response Team (NERT) is offering free training from the San Francisco Fire Department to help you and your neighbors prepare for and respond to a disaster.

The 20-hour training taught by First Responders includes personal preparedness, light search and rescue, disaster medicine, shutting off your utilities, and how to participate as a member of a neighborhood response team. [Register on Eventbrite](#) or call (415)970-2024.

### Help our City's Emergency Management Team

SF Department of Emergency Management is looking for your input on the City's Hazard Mitigation Plan. The Hazard Mitigation Plan describes our City's natural and human-made hazards, identifies actions we can take to reduce the risks, and establishes a process for implementing the plan.

An approved plan makes San Francisco eligible for federal hazard and flood mitigation grant funding before and after a Presidentially-declared disaster. To review San Francisco's existing plan visit [website](#). Comments on the plan should be sent [here](#) by **September 30**.



### FALL INTERNSHIP PROGRAM



Our office is dedicated to providing high school, college and graduate student interns a hands-on, substantive learning opportunity on community and city policies.

Applicants who are well-organized, able to take initiative, follow instructions, and communicate well with others are highly valued in the District 7 office.

## Stakeholder Outreach

## **BOMA San Francisco - Emergency Preparedness Committee (EPC) Meeting Minutes – August 13, 2013**

A regular meeting of the BOMA San Francisco Emergency Preparedness Committee was held Tuesday, August 13, 2013 at 11:50 a.m. - 1:00 p.m. at 30th floor of the Post/Montgomery Tower.

**Present:** Mary Farmer, Lee Yurman, Leigh Renard, Leo Green, Liz Allio, Lou Cueno, Marc Intermaggio, Marc Rigney, Michele Shulte, Mike Garcia, Mike Petricca, Misa Gidding-Chatfield, Patrick Ward, Ralph Brignone, Randy Bryant, Ryan Nash, Ryan Rusler, Shea Baldez, Simon Silverman, Stacia Keisner, Stephen Ng, Stephen Francisco, Sara Josefiak, Kathy McKenna, Cortney Shadel, Angela Del Ponte, Eric McGarty

### Actions Taken:

1. At 11:50AM, Jackson Talbot started the meeting and introductions.
2. Lunch Sponsor was recognized: Eric McGarty with Universal Protection Service
3. Approved minutes from July 9, 2013
4. Meeting was adjourned at 1PM

### Issues Discussed:

Presentation by MAJ Chris Angle 95th - National Guard Briefing: Civil Support Team (CST)

- 22 F/T Army & Air National Guardsman - 24/7 Emergency Response Management. Mission to support civil authorities and respond quickly at a WMD site.
- Large scale event presence, trainings and working with first response communities.
- Mobile labs, mobile command suites & analytical platforms.
- WMD experts.
- Enact pre-stage missions and trainings.
- Advice for buildings owners and managers: Make site access clear, create simple floor plans.

### EPC Subcommittee Updates

- Communications, Stacia Keisner - Updating website, send any events/info for upload.
- Lou Cuneo, Vice Chair and Event Management Subcommittee Chair – BOMA's Annual Emergency Preparedness Drill was a success; results will be presented at September event (9/11/13) at the Ferry Building. Registration on website.
- Ryan Rusler, Vice Chair– BOMA Silicon Valley Meeting 8/15 – Topic: Earthquake Preparedness

### Training Committee,

Shea Baldez – Workshops for Elevator Safety in November, Bomb Threat Workshop in October – see website for details.

### Public Agency Update

- SFPD Central Station Captain Garrett Tom
- 2013: 164 Bank Robberies, up 20%, Homicides down 46%.

### **SFDEM Private Sector Liaison – Angela Del Ponte**

- 72hours.org is being revamped, new website [www.sf72.org](http://www.sf72.org) Community building, networking.
- Sept. National Preparedness Month. 10/17 – Shake Out Event.
- Hazard Mitigation Plan is open for public review and comment. Please visit [www.sfdemorg/hmp](http://www.sfdemorg/hmp) ☐



### **Jim Turner, CRA**

California Resiliency Alliance Update – [www.caresiliency.org](http://www.caresiliency.org)

- Four month project to build private-public partnerships from July – November 2013.
- Sept/October – three lifeline workshops.

\*Next meeting will be on September 10, 2013 at 11:50 a.m. on the 30th floor of the Post/Montgomery Tower (entrance at 120 Kearny).




## Capital Planning Committee Meeting Agenda, September 9, 2013




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CPC Meeting – July 15, 2013 >

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Did you know?



### CPC Meeting – September 9, 2013

**Capital Planning Committee**  
**AGENDA FOR MEETING**  
**September 9, 2013**  
**City Hall, Room 305**  
**12:00 – 2:00 PM**

- 1) CALL TO ORDER
- 2) INTRODUCTIONS AND AGENDA REVIEW
- 3) GENERAL PUBLIC COMMENT  
Public comment on matters within the Committee's jurisdiction.
- 4) APPROVAL TO SUPPORT THE CITY'S SB1022 GRANT APPLICATION FOR UP TO \$80,000,000 FROM THE STATE OF CALIFORNIA TO FUND THE JAIL REPLACEMENT PROJECT *(Action Item)*  
The Jail Replacement Project team will present a brief update on the project and an overview of the state grant application process.
- 5) APPROVAL OF THE RESOLUTION AUTHORIZING THE ISSUANCE OF UP TO \$165,000,000 IN REVENUE BONDS BY THE SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA) TO FUND CAPITAL IMPROVEMENTS; AND APPROVAL OF THE RELATED SUPPLEMENTAL REQUEST *(Action Item)*  
The SFMTA will provide an overview of its proposed revenue bond program to fund improvements to transit, pedestrian safety, facility, and fleet infrastructure, among others.
- 6) APPROVAL OF THE RESOLUTION AUTHORIZING THE ISSUANCE OF UP TO \$13,500,000 IN CERTIFICATES OF PARTICIPATION (COPs) AND USE OF COMMERCIAL PAPER NOTES IN THE INTERIM BY THE CITY TO FUND TREASURE ISLAND UTILITY IMPROVEMENTS; AND APPROVAL OF THE RELATED SUPPLEMENTAL REQUEST *(Action Item)*  
The Treasure Island Development Authority will provide an overview of the public utility infrastructure improvements on Treasure Island to be financed by the proposed COP.
- 7) UPDATE ON THE HAZARD MITIGATION PLANNING PROCESS *(Discussion Item)*  
The Department of Emergency Management will give a brief overview on the process for updating the City's Hazard Mitigation Plan.
- 8) OVERVIEW OF THE FISCAL YEAR 2014 CAPITAL PLANNING SCHEDULE *(Discussion Item)*  
The Capital Planning Program will provide a very brief update on key deadlines and timelines for Fiscal Year 2013-14, including CPC meetings, Off-Year Capital Plan update, and the Capital Budget process.
- 9) NEXT MEETING SCHEDULE AND POTENTIAL AGENDA ITEMS *(Discussion Item)*  
*Proposed date & location:* Monday, **October 21, 2013: 12:00-2:00 pm**, City Hall, room 305  
*Proposed agenda items:* Interagency Plan Implementation Cmt (IPIC) expenditure plan; Transit Center District update; and Asset Management & Reporting discussion.

#### Supporting Documents

- [Agenda Item 4 - SB1022 Draft Resolution](#)
- [Agenda Item 4 - Jail Replacement Project Grant Presentation](#)
- [Agenda Item 5 - SFMTA Memo to CPC Members](#)
- [Agenda Item 5 - SFMTA Revenue Bond Form 10](#)
- [Agenda Item 5 - SFMTA Revenue Bond Presentation](#)
- [Agenda Item 5 - SFMTA Revenue Bond Resolution](#)
- [Agenda Item 5 - SFMTA Revenue Bond Supplemental Ordinance](#)
- [Agenda Item 6 - TI COP Form 10](#)
- [Agenda Item 6 - TI COP Resolution](#)
- [Agenda Item 6 - TI COP Supplemental Ordinance](#)
- [Agenda Item 6 - TI Improvement Project Memo](#)
- [Agenda Item 6 - TI Improvement Project Presentation](#)
- [Agenda Item 7 - Hazard Mitigation Plan Update Presentation](#)





# City and County of San Francisco Hazard Mitigation Plan Revision

## CAPITAL PLANNING COMMITTEE PRESENTATION

**September 9, 2013**

Bijan Karimi, Assistant Deputy Director  
Dept. of Emergency Management





# OVERVIEW: HAZARD MITIGATION PLANNING

2



## What is hazard mitigation?

*“any sustained action taken to reduce or eliminate the long-term risk to human life and property from hazards”*

44 Code of Federal Regulations (CFR)  
§ 201.2



# OVERVIEW: HAZARD MITIGATION PLANNING

3

## Why do we need a local hazard mitigation plan?

- ❖ Local governments have a responsibility to protect the health, safety, and welfare of their people.
- ❖ Proactive mitigation efforts help reduce risk and create safer, more disaster-resilient communities.
- ❖ Mitigation is an investment in San Francisco's future safety and sustainability.



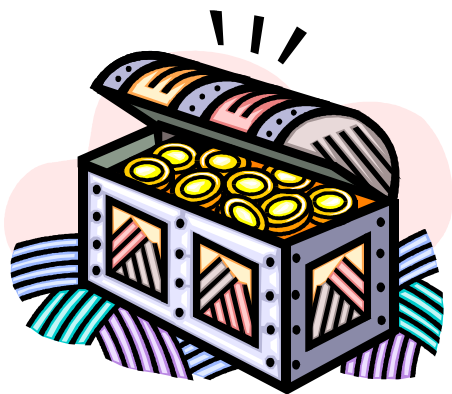


# OVERVIEW: HAZARD MITIGATION PLANNING

4

## Why do we need a local hazard mitigation plan?

Federal law requires local governments to prepare and adopt local hazard mitigation plans (LHMPs) in order to receive federal mitigation grant funding.



44 CFR § 201.3(d)(1)



# OVERVIEW: HAZARD MITIGATION PLANNING

5

## Current CCSF Hazard Mitigation Plan Status

- ❖ Current HMP approved by FEMA on January 9, 2009.
- ❖ The CFR requires that plans be revised and submitted to FEMA for approval *every five years*.
- ❖ Our current plan expires on January 9, 2014.





# THE PLANNING TEAM & PLANNING PROCESS

6

## Who's on the Planning Team? Representatives from:

- |                                  |               |
|----------------------------------|---------------|
| ❖ Capital Planning Program       | ❖ Planning    |
| ❖ Controller's Office            | ❖ Port        |
| ❖ DBI                            | ❖ SFFD        |
| ❖ DEM                            | ❖ SFPD        |
| ❖ DOE                            | ❖ SFO         |
| ❖ DPH                            | ❖ SF USD      |
| ❖ DPW                            | ❖ PUC         |
| ❖ DT                             | ❖ Real Estate |
| ❖ Earthquake Safety              | ❖ Rec & Park  |
| ❖ Implementation Program         | ❖ TIDA        |
| ❖ GSA - City Administrator       |               |
| ❖ GSA - Risk Management          |               |
| ❖ Mayor's Office on Disability   |               |
| ❖ MTA                            |               |
| ❖ Office of Community Investment |               |





## Steps in the Hazard Mitigation Planning process:

- ❖ Hazard identification
- ❖ Vulnerability analysis
- ❖ Defining a hazard mitigation strategy
- ❖ Implementing hazard mitigation activities and projects
- ❖ Public and stakeholder outreach



# HAZARD MITIGATION PLAN (HMP) REVISION

8

## Biggest Changes to 2014 Plan

- ❖ Coverage of additional hazards, including climate change and pandemic.
- ❖ Inclusion of CCSF-owned facilities outside CCSF boundaries, including SFO, Hetch Hetchy, San Bruno Jail Complex.
- ❖ Providing more realistic damage estimates by including additional information on type or use of facilities, and their value.
- ❖ Increased public and stakeholder outreach efforts during the planning process.







# HAZARD MITIGATION PLAN (HMP) REVISION

9

## To Provide Feedback on the Current Plan

- ❖ Visit [www.sfdem.org/hmp](http://www.sfdem.org/hmp).
- ❖ Comments on the plan should be sent to [dem.communityaffairs@sfgov.org](mailto:dem.communityaffairs@sfgov.org) by September 30, 2013.

## To Provide Feedback on Draft 2014 Plan

- ❖ Updated draft should be available by late October; will be posted at [www.sfdem.org/hmp](http://www.sfdem.org/hmp).
- ❖ Comments on the draft should be sent to [dem.communityaffairs@sfgov.org](mailto:dem.communityaffairs@sfgov.org).



# QUESTIONS

10



## Disaster Preparedness Coordinators' Meeting

October 3, 2013 9:30 – 11:00 hrs.

### Meeting Minutes

- I. Welcome
- II. Introductions and Agency Updates
  - a. CalOES - delay in implementation of CalEOC (WebEOC)
  - b. Office of Disability – Evacuation drill held at City Hall (Civic Center). Organized by Nick Majeski. Went very well.
- III. EOC Activations/Special Events/Exercises
  - a. BART Update – Cooling period ends next Friday, October 11, 2013. No requirement for 72 hour notice for strike.
    - i. MTA has a plan in place.
    - ii. Priorities: Mission Corridor, Caltrain to Financial District, and J Judah to Balboa Park.
    - iii. All agencies will follow [plans from July.
    - iv. BART currently has 80 busses. Trying to increase to 200.
    - v. MTA working on receiving the additional busses (staging, storage).
    - vi. For Emergency Managers: constantly check 511, Scarlet Lam to update WebEOC daily.
    - vii. AC Transit information available on 511.
    - viii. Carpooling will be important: Lanes enforced from 5AM to 7PM. Carpools to use part of the shoulder. Encourage carpooling among employees.
  - b. United Response: August exercise (how National Guard works with local jurisdiction).
  - c. Urban Shield: UASI sponsored exercise: law enforcement focus. October 25, 2013
    - i. Mumbai style attack focusing on information sharing and patient transport.
    - ii. JIC priority.
    - iii. Saturday October 26, 2013: Regional mutual aid focus.
  - d. Fleet Week 2013: No Blue Angels, no NAVY, Possible involvement of USMC.
    - i. Situation is fluid based on the Federal Shutdown. Anticipated information available Friday, October 4.
    - ii. Event overview distributed via handout.
  - e. America's Cup: lessons learned: 1. Very few people travel between pier 27 and Marina Green. 2. Constantly evaluate demand. 3. Ambassadors are very important.
    - i. SFPD problems: staffing problems, crowds, spontaneous viewing sites, pier capacity. Overall perspective: AC went well.
  - f. Rim Fire: Started September 17. 300,000 acres. 92% contained. 3<sup>rd</sup> largest in the history of CA.
    - i. Impacts Two Hydroelectric Plants burned and shutdown. 20miles of power distribution lines burned. Camp Mather had very minimal damage .
    - ii. Fire only burned 2% of the water shed. No impacts on water quality at this time

- iii. Response required significant resources from the PUC (over 200 staff responded) and core staff from RPD at Mather and in their DOC City declared emergency (ratified by the Governor). Emergency declaration remains in place (renewed every 30 days until Spring begins (approximately)).
- iv. Current priorities: debris removal, damage assessments, hillside stabilization, road repair, power distribution line repair, cost recovery
- v. Initiated training for ICS 300.
- vi. Good to send a liaison from PUC & Fire at the Incident Command post (not at Mather)
- vii. Big thanks to Chief Siragusa for taking on Liaison
- viii. AAR to be conducted by PUC. Will hold workshops in December.
- ix. Mobile work order program grew exponentially during the fire.
- x. Status of Recovery is not currently known. The damage for CCSF may not meet the threshold of National disaster.
- g. Lifelines Council Exercise: Taking out a substation in SF and impacts on services/entities within the city.

#### IV. Items for Review/Discussion

- a. Disaster Service Worker Program: Disaster Service Worker Video is on DHR website.
  - i. No way of tracking viewing. Continue manual tracking of viewing.
  - ii. Additional required trainings to be added (sexual harassment, etc).
  - iii. No longer color coding or mentioning Operation Safe Return.
    - 1. Old badges are fine.
  - iv. Red Cross developed a personal preparedness video.
  - v. ERP – Update needed for Departments that are not directly involved in emergency response.
  - vi. Departments need to understand COOP vs ERP.
- b. Executive Directive 07-10
- c. Training/Exercise Registration
- d. Hazard Mitigation Plan 2014
  - i. Completed updates to mitigation strategies from previous update.
  - ii. Continuing to prioritize strategies.
  - iii. Departments to complete capabilities as related to strategies.
  - iv. Various elements have been sent to departments.
  - v. Continuing working on map layers.
  - vi. On schedule.
- e. SF72
  - i. Site is live.
  - ii. Through user testing redesigned for easier navigation and access via mobile environment.
  - iii. Launch date October 17
  - iv. Collateral items to be distributed.
  - v. Scripts and presentations will be available.

V. Updates

a. Citizen Corps

- i. Re-launch meeting held on Thursday, September 26, 2013 at Noir Lounge.
- ii. Meeting was well represented.
- iii. Initial feedback was very positive with additional information provided on surveys to be evaluated.

b. Grants

- i. UASI proposal period will start October 15 and end November 15.
- ii. Patrick Leung will summarize details to be sent to DPC.

c. Advanced earthquake warning system

- i. System measures P waves
- ii. Looking for partner departments; contact Cynthia Chono.
- iii. Some additional costs for installation; but purchasing has been completed.
- iv. No limit to the number of users.

Next Meeting – December 5, 2013



# City and County of San Francisco LIFELINES COUNCIL



Edwin M. Lee, Mayor  
Naomi Kelly, City Administrator

## **Meeting #13 – Visualizing our Interdependencies**

**September 19th, 2013 (Thursday)**

**3 – 5 p.m.**

**San Francisco City Hall, 2<sup>nd</sup> floor Room 201**

### **Co-Chairs**

Naomi Kelly, City Administrator, General Services Agency, City and County of San Francisco  
Chris Poland, Chair, NEHRP ACEHR, Co-Chair, SPUR Resilient Cities Initiative, and Chairman, Degenkolb Engineers

*Lifelines are the systems and facilities that provide services vital to the function of an industrialized society and important to the emergency response and recovery after a natural disaster. These systems and facilities include communication, electric power, liquid fuel, natural gas, transportation (airports, highways, ports, rail and transit), water, and wastewater.*

*- American Society of Civil Engineering Technical Council on Lifeline Earthquake Engineering (TCLEE), 2009*

## **Agenda**

- |   |  |
|---|--|
| 1. <b>Welcome and Introductions</b>   | Naomi Kelly and Chris Poland,<br><i>Co- Chairs</i>                                 |
| 2. <b>Rim Fire Briefing &amp; Q&amp;A session</b>   | Michael Carlin & MaryEllen Carroll,<br><i>SFPUC</i>                                |
| 3. <b>Work group update – Priority Routing</b>  | Chris Poland, <i>Degenkolb Engineers</i> &<br>Patrick Otellini, <i>SFGSA- ESIP</i> |
| 4. <b>Work group update - Temporary &amp; Permanent Cell Sites</b>                          | Tedi Vriheas, <i>AT&amp;T</i> &<br>John Updike, <i>SFGSA-Real Estate Division</i>  |
| 5. <b>Work group update – Interdependency tabletop<br/>Discussion, Scope and Objectives</b> | Cecile Pinto, <i>PG&amp;E</i> &<br>Rob Dudgeon, <i>SFDEM</i>                       |
| 6. <b>Lifelines Interdependency Study – Process Planning</b>                                | Dr. Laurie Johnson   |
| 7. <b>Briefing on the San Francisco Hazard Mitigation Plan</b>                              | Rob Dudgeon/Alicia Johnson,<br><b>SFDEM</b>  |
| 8. <b>Next Steps and Announcements</b>  | Naomi Kelly and Chris Poland, <i>Co-Chairs</i>                                     |



**Eventbrite Invitation to 2014 HMP Stakeholder Meeting held on September 20, 2013**

**Hello «Attendee»,**

You are invited to the following event:

## HAZARD MITIGATION PLAN STAKEHOLDER UPDATE

• • • • •

Event to be held at the following time, date, and location:



Friday, September 20, 2013 from  
1:30 PM to 3:00 PM (PDT)

**San Francisco Emergency Operations  
Center**  
1011 Turk St  
San Francisco, CA 94109

[View Map](#)

**Attend Event**

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Please join us on September 20th at 1:30pm at the San Francisco Department of Emergency Management Emergency Operations Center for the 2014 Hazard Mitigation Plan Stakeholder Update. The Agenda will include an opportunity to discuss the plan and planning process, learn how it applies to your organization, and share your own and your organization's educational preferences and concerns. The meeting...

Share this event on [Facebook](#) and [Twitter](#)

We hope you can make it!

Cheers,  
San Francisco Department of Emergency Management



Edwin M. Lee  
Mayor

**Department of Emergency Management**  
1011 Turk Street, San Francisco, CA 94102

Division of Emergency Communications  
Phone: (415) 558-3800 Fax: (415) 558-3843

Division of Emergency Services  
Phone: (415) 487-5000 Fax: (415) 487-5043



Anne Kronenberg  
Executive Director

Greater Stakeholder Convening  
AGENDA  
September 20, 2013  
1:30p  
1011 Turk Street; San Francisco EOC

- I. Welcome
- II. 2014 Hazard Mitigation Plan
  - a. Learning about the Plan and the Planning Process
- III. How does the Hazard Mitigation impact the community
- IV. Q&A
  - a. How would your community like to receive information about hazards?
  - b. How can we gather feedback about the plan from you?
  - c. Will you help us share this message?

ORGANIZATION	NAME	CONTACT EMAIL	NOTES
SF CARD	Brian Whitlow		
UCSF	Chris Jones		
NEN	Daniel Homsey		
American Red Cross	Emily White		
NERT	Erica Arteseros		
Bayshare	Jesse Biroscak		sharing economy businesses
USGS	John Boatwright		
BOMA	John Bozeman		Jackson Talbot (alternate)
USF	John Troccoe		
Golden Gate Bridge	Lt. Lisa Locatti		
Interfaith Coucil	Michael Pappas		
Office of Small Business	Regina Dick-Endrizzi		
SPUR	Sarah Karlinsky		
SF Unified Schools	Walter Patrick		
National Park Service	Yvette Ruan		
Alameda County	Paul Hess		Emergency Manager
Association of Bay Area Governments	Danielle Hutchings		
BART	Marla Blagg		
NICOS	Michael Liao		
DPH Community Health	Navenna Boba		
Marin County	Chris Riley		Emergency Manager
Office of Economic and Workforce Development	Manish Goyal		
San Mateo County	Bill Callohan		Emergency Manager
			representing city museums & cultural institutions
SF Arts Comission	Kate Patterson		
SF Libraries	Roberto Lombardi		
Comission on Aging			
SPCA			
Tenderloin Neighborhood Development Corp.	David Gustafson		